Print Date 04/19/22 10:05:33

ORDER

Order / Rev:		2465232	_	
	Alt Order #:		_	
	Product Desc:	Protect Our Future KY-03	_	
	Estimate:	7645	_	WHAS
	Flight Dates:	04/26/22 - 05/02/22	Primary AE:	Kimberly Williams
	Original Date / Rev:	04/19/22 / 04/19/22	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Screen Strategies / POL		
	Buying Contact:	Michelle Sherman	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		11150 Fairfax Blvd, Suite 505	Billing Cycle:	EOM/EOC
		Fairfax, VA 22030	Agency Commission:	15%
Advertiser	Name:	ISS/ Protect Our Future		
	Demographic:	A25-54	New Business End:	
	Product Codes:	IS-US House	Advertiser External ID:	198425
	Revenue Code 1:	AGY	Agency External ID:	11212AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Issue	Order Separation:	00:15:00
	Priority:	P04	_	·

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/02/22	60	\$20,075.00	\$17,063.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	60	\$20,075.00	\$17,063.75	0.00
Totals	60	\$20.075.00	\$17.063.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	25%	\$20,075.00
Market	100%	\$80.300.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	75%	\$60,225.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln Ch Start End	Inventory Code	Break St	tart/End Time	Days L	en Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WHAS 04/26/22 05/03	2/22 Local News @ 5a M-F	CM 5:3	30 AM-6:00 AM	M	:30 1	\$125.00P02	0.00 NM	1	\$125.00
	Local News @ 5a M-F	(5:3	30 AM-6:00 AM)						
Start Date End D	<u> Oate Weekdays Spots</u>	/Week	Rate Ratir	<u>ng</u>					
Week: 04/25/22 05/01/	/22	0 9	\$125.00 0.	00					
Week: 05/02/22 05/08/	/22 M	1 \$	\$125.00 0.	00					

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Order / Rev: 2465232 Advertiser: ISS/ Protect Our Future

Alt Order #: Product Desc: Protect Our Future KY-03 WHAS

Flight Dates: 04/26/22 - 05/02/22 Estimate: 7645

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date End Date Weekdays Spots/Week Rate 05/01/22 Week: 04/25/22 0 \$125.00 0.00 05/08/22 \$125.00 Week: 05/02/22 0.00 N 2 WHAS 04/26/22 05/02/22 Local News @ 6a M-F CM 5:58 AM-6:30 AM -T--F--:30 \$200.00P02 0.00 NM 2 \$400.00 Local News @ 6a M-F (5:58 AM-6:30 AM) Start Date **End Date Weekdays** Spots/Week Rating Rate 05/01/22 -T--F--Week: 04/25/22 2 \$200.00 0.00 Week: 05/02/22 05/08/22 0 \$200.00 0.00 N 3 WHAS 04/26/22 05/02/22 Local News @ 6a M-F 6:30 AM-7:00 AM MTWTF--:30 5 \$200.00P02 0.00 NM CM 5 \$1,000.00 Local News @ 6a M-F (6:30 AM-7:00 AM) **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 04/25/22 05/01/22 -TWTF--\$200.00 0.00 Week: 05/02/22 05/08/22 M-----\$200.00 0.00 N 4 WHAS 04/26/22 05/02/22 Good Morning America CM 7:00 AM-8:00 AM MTWTF--:30 \$325.00P02 0.00 NM \$1,625.00 5 Good Morning America (7:00 AM-8:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -TWTF--\$325.00 0.00 4 M-----05/08/22 Week: 05/02/22 \$325.00 0.00 N 5 WHAS 04/26/22 05/02/22 Good Morning America CM 8:00 AM-9:00 AM MTWTF--.30 \$325.00P02 0.00 NM 5 \$1,625.00 Good Morning America (8:00 AM-9:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating 05/01/22 -TWTF--Week: 04/25/22 4 \$325.00 0.00 \$325.00 05/08/22 Week: 05/02/22 1 0.00 N 6 WHAS 04/26/22 05/02/22 Access Daily 10-11a CM 10-11a --W----:30 1 \$75.00P02 0.00 NM 1 \$75.00 Access Daily 10-11a Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/25/22 05/01/22 --W----\$75.00 0.00 05/08/22 Week: 05/02/22 0 \$75.00 0.00 WHAS 04/26/22 05/02/22 CM :30 \$125.00P02 The View 11-12p MT-T---0.00 NM 3 \$375.00 The View Start Date **End Date** Weekdays Spots/Week Rating Rate -T-T---Week: 04/25/22 05/01/22 \$125.00 0.00 Week: 05/02/22 05/08/22 \$125.00 0.00 Local News @ 12p M-F CM N 8 WHAS 04/27/22 04/27/22 :30 \$125.00P02 0.00 NM 12-1p --W----1 \$125.00 Local News @ 12p M-F Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 --W----\$125.00 0.00 N 9 WHAS 04/29/22 04/29/22 GMA3 CM 1-2p ----E--:30 \$125.00P02 0.00 NM \$125.00 1 Strahan and Sara Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ----F--\$125.00 0.00 N10 WHAS 04/28/22 04/28/22 General Hospital CM :30 \$125.00P02 0.00 NM \$125.00 2-3p 1 General Hospital Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/25/22 05/01/22 ---T---\$125.00 0.00 N11 WHAS 04/26/22 04/28/22 Local News @ 4p M-F CM 3:58 PM-4:30 PM -T-T---:30 2 \$125.00P02 0.00 NM \$250.00 2 Local News @ 4p M-F (3:58 PM-4:30 PM) Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/25/22 05/01/22 -T-T---\$125.00 0.00 N12 WHAS 04/27/22 05/02/22 4:30 PM-5:00 PM --W-F--\$125.00P02 0.00 NM Local News @ 4p M-F :30 2 \$375.00 3 (4:30 PM-5:00 PM) Local News @ 4p M-F Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 04/25/22 05/01/22 --W-F--\$125.00 0.00 05/08/22 Week: 05/02/22 \$125.00 0.00 N13 WHAS 04/26/22 04/28/22 Local News @ 5p M-F 5-530p -T-T---:30 2 \$325.00P02 0.00 NM 2 \$650.00 CM Local News @ 5p M-F **Weekdays** Start Date **End Date** Spots/Week Rate Rating Week: 04/25/22 05/01/22 -T-T---\$325.00 0.00 N14 WHAS 04/26/22 05/02/22 Local News @ 530p M-FCM :30 \$350.00P02 0.00 NM \$1,750.00 530-6p MTWTF--5 Local News @ 530p M-F

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Order / Rev: 2465232 Advertiser: ISS/ Protect Our Future

Alt Order #: Product Desc: Protect Our Future KY-03 WHAS

Flight Dates: 04/26/22 - 05/02/22 Estimate: 7645

Ln Ch Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start End Inventory Code Amount Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--05/01/22 Week: 04/25/22 \$350.00 0.00 Week: 05/02/22 05/08/22 \$350.00 0.00 N15 WHAS 04/26/22 05/02/22 Local News @ 6p M-F CM 6-630p MTWTF--:30 5 \$400.00P02 0.00 NM 5 \$2,000.00 Local News @ 6p M-F Spots/Week Start Date End Date **Weekdays** Rating Rate 05/01/22 -TWTF--Week: 04/25/22 4 \$400.00 0.00 Week: 05/02/22 05/08/22 \$400.00 0.00 N 16 WHAS 04/27/22 04/27/22 ABC World News 630-7p --W----:30 1 \$1,275.00P02 0.00 NM CM 1 \$1,275.00 ABC World News Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/25/22 05/01/22 --W----1 \$1,275.00 0.00 N17 WHAS 04/26/22 05/02/22 ET 7-730p СМ 7-730p MT-T---:30 \$400.00P02 0.00 NM 3 3 \$1,200.00 ET 7-730p Spots/Week Start Date **End Date** Weekdays Rating Rate -T-T---Week: 04/25/22 05/01/22 2 \$400.00 0.00 Week: 05/02/22 05/08/22 M-----\$400.00 0.00 N 18 WHAS 04/26/22 05/02/22 \$400.00P02 Inside Ed 730-8p 730-8p --W-F--:30 2 0.00 NM 2 \$800.00 CM Inside Ed 730-8p Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 04/25/22 05/01/22 --W-F--\$400.00 0.00 2 Week: 05/02/22 05/08/22 0 \$400.00 0.00 N 19 WHAS 05/02/22 05/02/22 Mon Prime C СМ :30 \$1,150.00P02 0.00 NM 10-11p M----\$1,150.00 1 Mon Prime C Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/02/22 05/08/22 M----1 \$1,150.00 0.00 8-9p \$600.00P02 N20 WHAS 04/26/22 04/26/22 Tue Prime A CM -T----:30 0.00 NM \$600.00 1 Tue Prime A Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 04/25/22 05/01/22 -T----\$600.00 0.00 --W---\$750.00P02 N21 WHAS 04/27/22 04/27/22 Wed Prime C CM 10-11p :30 0.00 NM \$750.00 1 Wed Prime C Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/25/22 05/01/22 --W----\$750.00 0.00 \$1,400.00 N22 WHAS 05/01/22 05/01/22 Sun Prime Other 2nd HaßM 6-10p :30 1 \$1,400.00P02 0.00 NM ----S 1 Sun Prime Other 2nd Prgm Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/25/22 05/01/22 ----S 1 \$1,400.00 0.00 N23 WHAS 04/26/22 05/02/22 Local News @ 11p M-F CM 11-1135p MTWTF--:30 \$325.00P02 0.00 NM 5 \$1,625.00 Local News @ 11p M-F Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 -TWTF--\$325.00 0.00 05/08/22 Week: 05/02/22 \$325.00 0.00 N24 WHAS 04/30/22 04/30/22 Local News @ 11p Sa CM 11-1135p ----S-:30 \$250.00P02 0.00 NM 1 \$250.00 Local News @ 11p Sa Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/25/22 05/01/22 ----S-\$250.00 0.00 N25 WHAS 05/01/22 05/01/22 Local News @ 11p Su CM 11-1135p ----S :30 1 \$325.00P02 0.00 NM 1 \$325.00 Local News @ 11p Su Start Date **End Date** Weekdays Spots/Week Rate Rating ----5 Week: 04/25/22 05/01/22 \$325.00 0.00 N 26 WHAS 04/29/22 04/29/22 Jimmy Kimmel DB* \$75.00P02 CM 1205-107a ----F--:30 1 0.00 NM 1 \$75.00 Jimmy Kimmel DB Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--05/01/22 Week: 04/25/22 \$75.00 0.00